



www.roaneantidrug.org

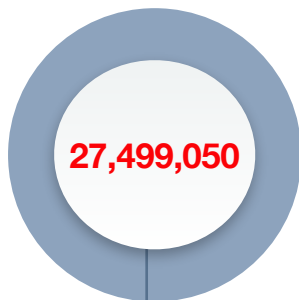
# Annual Report

## FY22

**26,993** substance misuse prevention materials were disseminated in the community

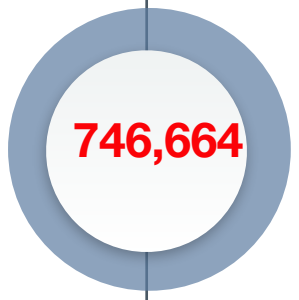
**208** presentations were given during FY22 reaching **12,781** community members

### Community Impact



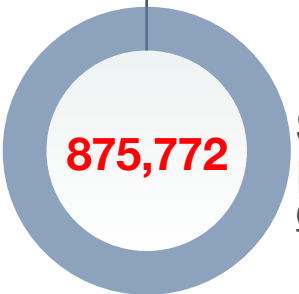
**Media Reach**

**27,499,050**



**Website Hits**

**746,664**



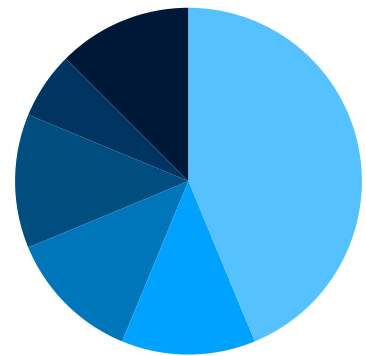
**Social Media Reach**  
(Facebook, Instagram, TikTok)

**875,772**

In FY22 the coalition generated **\$213,342** in matching funds through in-kind donations



Strategies Implemented



- Policy Change
- Change Physical Design
- Increase Access/Reduce Barriers
- Build Skills
- Capacity
- Information Distribution



**427,975**  
**VIEWS**

**113%**  
**increase**  
from FY21



**3,918**  
**LIKES**

**12% increase**  
from FY21

**654.2** pounds of medication collected